



## Press Release

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### **GMDC and iLumen Announce Relationship to Connect Members to a National Network of Private Companies**

(June 1, 2007 / Colorado Springs, CO) GMDC (Global Market Development Center) and iLumen, Inc., today jointly announced a business relationship to provide the benefits of the iLumen Financial Information Network to GMDC members. This partnership will connect GMDC members to financial analysis on their businesses, expertise within their industry and an online community of private companies and advisors subscribing to the iLumen Network. The iLumen Network is the nation's largest online community of private companies and their advisors.

"GMDC's focus is to provide industry perspective and information on critical issues to our members," said Keith Wypyszynski, VP Business Development and Chief Member Officer of GMDC. "The iLumen Network fully supports our efforts to deliver value-added service to our members by providing unique insight into how they can grow their businesses. Our members look to us to provide them with access to leading edge technologies, like the iLumen Network, that deliver crucial information on relevant industry trends."

"GMDC is an ideal sponsor of the iLumen Network because they actively encourage and facilitate collaboration and knowledge sharing among their members," said Robert H. Woosley, Chief Executive Officer of iLumen. "GMDC members that join the iLumen Network will be able to interact with an extensive community of private companies, analysts and industry experts coming together with the common goal of better understanding challenges and opportunities within their industry."

"The iLumen Network will help our members better understand their business, industry and marketplace so they can use that information to make better decisions throughout the year," said Wypyszynski. "Our **retail, wholesale and supplier members** will have access to industry-specific information that highlights key metrics they can use to help better manage their businesses. They can also compare their performance against industry peers on a number of growth and productivity metrics. This type of information for private companies has never been readily available before."

The official launch of the iLumen Network for GMDC members will occur in early June. Members will be receiving additional details in the coming weeks.

### **About GMDC**

GMDC is the global trade association dedicated to the thousands of General Merchandise and Health Beauty Wellness retailers, wholesalers and suppliers. GMDC promotes critical connectivity to grow and expand our member companies by uniting members through business building events and opportunities and enriching their thinking through education and training; consumer and business insights; and information resources.

### **About iLumen**

iLumen, Inc. delivers a financial information network for private companies and their trusted business advisors. The iLumen Network is an interactive online community of private companies that join the network to receive greater insight into their business, industry and marketplace through financial analysis, comparative benchmarking, industry intelligence and interactions with their peers. The iLumen Network utilizes proprietary (patent pending) technology and business processes that deliver and manage private company data gathering and analysis solutions. The iLumen Network is used by financial institutions, accounting firms, associations, and other businesses to improve communications and generate financial insights.

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