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**NATA LAUNCHES FINANCIAL BENCHMARKING SERVICE
FOR MEMBERS**

Easy to Use Industry Dashboards and Trended Graphs Provide Unique Insight

Alexandria, VA, October 5, 2006 — The National Air Transportation Association (NATA) and iLumen, Inc., have entered a strategic relationship to provide access to the iLumen Financial Information Network for NATA's nearly 2,000 member companies. NATA members own, operate and service aircraft and are a vital link in the aviation industry providing services to the public, airlines, general aviation and the military.

“We have attempted benchmarking initiatives before, but the complexity of the industry and the diversity of NATA's membership represented some unique challenges,” said NATA President James K. Coyne. “For the first time, iLumen allows our members to take with great ease the financial information that they already have and contribute it anonymously to make possible highly valuable benchmarking analysis. Having access to comparable industry trends will give our members unique insight into their own businesses and the aviation industry as a whole. It's truly a breakthrough as this information has never before been available with this degree of quality and sophistication.”

“NATA is an organization that has a longstanding commitment to providing its members with valuable business information and resources,” said Robert H. Woosley, Chief Executive Officer of iLumen. “Members who subscribe to the iLumen network benefit from being able to view how their company is trending overall as well as drill down into individual profit centers such as fuel and line services, charter, maintenance, flight training and airline services.”

“Business today is moving at an amazing pace,” said Dale E. Froehlich, president and CEO of NATA member company Business Aviation Services in Sioux Falls, SD. “We need to be able to evaluate and compare the financial performance of each of our profit centers throughout the year. iLumen gives us easy access to the financial trends and comparative benchmarking analysis that we need to continue to improve our business practices.”

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“Being better able to view and compare our financial trends every month will help us more aggressively identify opportunities to grow our business throughout the year,” said Bill Greenwell, General Manager of Frederick Aviation in Frederick, MD. “It also will help us to communicate better our financial position to people unfamiliar with the complexity of our industry, specifically bankers. This will help track the aviation industry and give us more visibility when NATA represents us on legislative and regulatory matters.”

NATA members and others can learn more about the iLumen system and sign up online via <http://nata.imonitor.net> on the Web.

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NATA, the voice of aviation business, is the public policy group representing the interests of aviation businesses before the Congress and federal agencies.